

HELMo Busidays: Slow Fashion tour

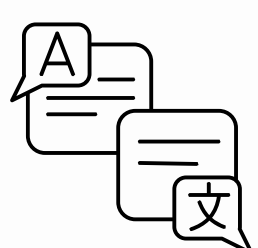
Registration deadline:
19th February 2024



180€*



Liège, BE



English

WHEN : *From 10/03/2024 to 13/03/2024*

WHAT: 3 days to **experiment** and **reflect** on slow fashion. What is **slow fashion**? What is **upcycling**? What about fast fashion? Can slow fashion be **profitable**? Which kind of **marketing** for slow fashion?

PROGRAM:

- **Group work** on case **studies**
- Project management **workshops**
- Inspirational **talks** with **Belgian designers**
- Fast Fashion **debate** with **ACHact**
- **Coaching** by business teachers
- Fast fashion **tour**
- Social **activities**

*(incl. 3 nights in youth hostel, 3 lunches, 1 dinner and 1 guided visit of Liège)



Practicalities of the trip :

- **When:** From Sunday 10th March at 2 P.M. to Wednesday 13th March at 4 P.M.
- **Where:** In Liège, Belgium at HELMo Business College - Campus Guillemins.
- **Included:** 3 lunches, 1 dinner, activities, and 1 guided visit of the city.
- **Price:** 180€

What will we do and learn

- Group work on case studies
- Project management workshops
- Inspirational talks with Belgian designers Fast Fashion
- Debate with ACHact
- Coaching by business teachers
- Fast fashion tour
- Social activities

<https://www.helmo.be/>
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achACT

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Come, visit, and learn about slow fashion :

Submit your application to the coordinator of your school.